

AUDIOVISUAL CALL TO THE WORLD MARCH FOR PEACE AND NON VIOLENCE

The World March for Peace and Non Violence —organized by “World Without War”— which was launched during the World Symposium of Humanist Studies on November 15, 2008 at the Punta de Vacas Park for Study and Reflection, will travel throughout the world from October 2009 to January 2010 and will be an event never seen before of incommensurable magnitude. Above and beyond its ideological bases, it will concretize in a universal action the yearning for disarmament and peace that is common to all people, ethnicities and cultures. The March will manifest diversity through local expressions projected to the world. What an arduous task for filmmakers, communicators, journalists and photographer, to gather testimonies of this event! And what an important contribution for the cause of world disarmament.

The audiovisual record of the event will not only have historical and testimonial value. Added to the daily news that will sustain the relevance of the March in the present, it will have repercussion afterwards in the media and in social spaces, multiplying its impact. The documentaries will thus be valuable contributions to the world outcry for non-violence.

The Film and Documentary Commission of the March, made up of volunteers and facing the dearth of financial resources for funding its documentation, has adopted the strategy of launching a call to the filmmakers in every country to cover the World March as it travels across their own national territories, assigning them total responsibility for their films. At the same time that the creativity of each filmmaker is respected, certain parameters have also been defined that will maintain a certain narrative and technical unity in the works, in order to have the possibility to create a feature film, or various, or a series, and international events for diffusion with the aim of increasing the March's impact.

Given the diversity of cultures brothered in this yearning for peace, the theme will center on local culture, i.e., the logistical, ideological, ritualistic, human contributions. Upon speaking of culture, the intention is not to folklorize but rather express the diverse contexts, including the urban cultures. Given the extensive variety of ethnicities that populate the world, it is important to rescue and highlight the modes in which the outcry for world peace expresses itself in each one of them.

The genre will be documentary, in a free style, including docu-fiction. The format will be digital with the technical requirements of image and sound that are customary for mass media.

The film should show at some moment the March's transit, even though briefly. This will be the leitmotif of the totality of the series.

To facilitate coordination and diffusion, the Commission requires a preliminary script for the documentary to be prepared in advance, as a reference for the work, whose deadline for submission will be July 31, 2009.

The time period established for finishing the works is 100 days, starting from the conclusion of the March.

The Commission will coordinate a communications net of access to each participant, in order to allow them to establish contact with the Commission and with other filmmakers for informative, creative, organizational and solidary purposes.

We propose that each filmmaker cede 10 minutes of filmed material for a shared image bank that will also be used to create a work that will reflect the March in a global way, in a full-length feature film or a series of films.

The rights to each film will be retained by the filmmakers, who will be able to exhibit their works, respecting the universalist, pacifist, integrative and non-partisan spirit of the March. These rights would be relinquished voluntarily and non-exclusively to the World March, as a finished work for its diffusion in collective shows, and as material for the possible creation of a collective work. The resulting film from various works sources will not be marketed commercially. It is understood that its diffusion will be free of charge and directed to as broad an audience as possible, with the authors' corresponding credits. If the work is disseminated in the media, the conditions will be agreed upon at the appropriate time with the participating producers.

For peace and nuclear disarmament
Film and Documentary Commission of the World March

For a framework about Non-violence, see World March Movie-makers Document

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