



NOVEMBER/DECEMBER - 2008

- Peace Rallies were organised in the various villages of Latur Dist., in Maharashtra. The objective of these rallies were launching of World March in Latur, Osmanbad and Nanded dist of Maharashtra, Beed in Karnataka and in Andhra Pradesh.

Event Coordinator : Lokendra (lokendrasheth@gmail.com)



- A Rally was organised by local residence in Kalyan (small town near Mumbai) protesting again war, terror & violence on 10th December, 2008. They demanded Harmony and Peace around the world. More then 100 neighbours participated.

Coordinated by Anto (silo2anto@gmail.com) and Aiyappa

- A Candle March rally was organised in Khar (suburb of Mumbai). The neighbours participated enthusiastically to make this rally a big success.

Event coordinated by James Bhogi

- Human Chain was formed on road along with students of St. Joseph School, Vile Parle (Mumbai). The Principal of the school has endorsed the World March

Coordinated by Shankar (humanist_shankardavid@yahoo.com)

- The World March documents were presented in a meeting organised by Citizen Initiative for Peace at Byculla in Mumbai. This meeting was attended by apprx. 200 NGOs and social workers.

Coordinated by Linesh (linesh63@yahoo.co.in) & Viren (arihantviren@yahoo.com)

JANUARY - 2009

- Mr. Mohapatra, a talented sculpture from Orissa made a sand sculpture of World March on Juhu beach on 11th January 2009. On this occasion, volunteers shared about Peace and non-violence march and distributed materials on beach. TV channel Aaj Tak and Hindustan Times covered the event.

Event Coordinator: Hitesh Gusani (hitmoments@gmail.com)

- A "Peace Studio" was setup at Juhu beach by volunteers of World March on 26th January, 2009 between 5.00 pm and 7.00 pm. At the "Peace Studio" people were explained about World March. They endorsed the Peace March and then walked through "Peace Path", which was setup in Peace Studio, to reach at the sand sculpture of World March for their snap (photograph).



- The Campaign was a great success with participation of around 100 volunteers and 1000 people endorsing the campaign of World March for Peace and non-violence. The event concluded by forming human chain, which moved around on Juhu beach, blowing whistles, waving flags, displaying banners and placards.

- Event Coordinator: Viren Shah (arihantviren@yahoo.com)



- 🐾 A neighbourhood get together was organized on 26th January 2009 by 8 housing societies at Kalyan near Mumabi. On this occasion, various activities were carried out; a skit on theme of non-violence was performed, essay, poster and rangoli (drawing with color powder) competitions were organized. Nearly 100 volunteers participated actively to reach out to a thousand people.

Event Coordinator: Anto (Email: silo2anto@gmail.com)

- 🐾 Nearly 300 people have supported the World March and given their consent in writing in Block of Vijaywada dist. In Andhra Pradesh. Similarly, 15 colleges and 8 schools have agreed to conduct joint rallies in support of the March. The local MLA Mr. Devineni Raja Sekhar has also given his consent to support the world march.

Organised by: Sudheerbabu Patibandla (apsudheer_worldmarch@yahoo.com)



- 🐾 On 30th Jan we had already started the March on the Anniversary of Mahatma Gandhi with Sarvodaya Bhawan about 25-30 people participated in this Parbhat Pheri (Traditional morning walk before the sunrise) and declared 30th Jan (death anniversary) as the starting point and not the end.

Organised by: Sudhir Gandotra (sudhir@sudhirgandotra.org)

- 🐾 In association with Gandhi Peace Foundation, awareness drive at Fountain took place from 27th to 31st January 2009. Nearly 120 people enrolled themselves to support the cause.

Event Coordinator: Rakesh Doshi (Email: rado4@yahoo.com)

- 🐾 Students of Billabong High International School participated in a walkathon on 31st January 2009 to demonstrate their support for Peace and nonviolence. More than 1000 children and their parents participated in this event. It was attended by some parents celebrities like Kabir Bedi (film actor), Anurag Kashyap (Cine Director), Roshan Sheth (TV anchor), Renuka Shahane (Actress), Pallavi Joshi (actress and TV anchor) and many more. Bombay Times Western Suburbab edition of Times of India covered the event.



Event Coordinator: Jay Shah (Email: jaykuntal@rediffmail.com)

- 🐾 On 31st January a Poster making, Essay competition and Rangoli competition was arranged on the theme of World March at Dahisar (a suburb of Mumbai). Neighbours from the age of 5 years to senior citizen participated enthusiastically in the event

Event Coordinator: Sharath Salian (sharath.salian@yahoo.co.in)

FEBRUARY - 2009



- 🐾 On 2nd Feb, there was a coordination meeting of WM with Gandhians and University members at Hisar.

Organised by: Sudhir Gandotra (sudhir@sudhirgandotra.org)

- 🐾 On 15th February, Dr. Yogender Yadav, Coordinator of WM in Haryana delivered the Lecture to the senior and young people on "Ahinsa Se Manawatawad" i.e. "From Non-violence to Humanism" on Invitation from Sarvodaya Bhawan. The world March was declared and there is great enthusiasm among people of Haryana in general and Hissar in particular. The during WM there would be cross Marches at all the District Headquarters.

Report By: Dr. Yogender Yadav (profykyadav@yahoo.co.in)



- Billabong International School of Thane became the first school from Thane (near Mumbai) to support World March for Peace and Nonviolence. More than 1500 students and their parents took pledge on their annual sports day in support of universal peace at a stadium. A press release is attached with this mail.

Arranged by Jay Shah (jaykunthal@rediffmail.com)

PRESENTATION

- An international film festival was organised with 24 films on Peace and Non-violence at Mumbai by Bhavan's Cultural Center, 7 Island Film Festival and Max Muller Bhavan. There were films from all over the world. The festival was inaugurated by Prof. Parimal Merchant who explained about the World March. There was a special session of two hours to present the World March involving discussion and exploration of possibilities. The presentation was attended by 100 people.

Organised by : Parimal Merchant (merchantpr@yahoo.com)

- World March is given a prominent space and coverage on Coverage of College Monthly Journal "Bhavan's Andheri Parivar", (fully coloured printed on glossy art paper having 16 A4 size pages) published by Andheri Campus of Bhartiya Vidhya Bhavan, a well accredited and old educational institution having number of schools and colleges in India and abroad. The Andheri campus, in Mumbai has Management School, Engineering College, College of Arts, Science and Commerce and Secondary Education School having reach of this Journal to family of 20,000+ students and 300+ faculty and staff members.

Organised by : Parimal Merchant (merchantpr@yahoo.com)

- The World March was presented at a symposium in Symbiosis Institute of Media and Communication, Pune. The event titled 'Combat Terror' had many speakers and it was held in college auditorium having attendance of 500 people from various fields like NGOs, social worker, Journalist, Writers, Doctors, Teachers and Professors. At the event Prof. Parimal Merchant made a presentation about the World March. On this presentation the Director of the institute announced that they will be supporting the march and will undertake production of a film as well as other promotion material for the march.

Presented by : Parimal Merchant (merchantpr@yahoo.com)



ENDORSEMENTS



Bhartiya Vidya Bhavans
Andheri Campus



Billabong International School,
Thane

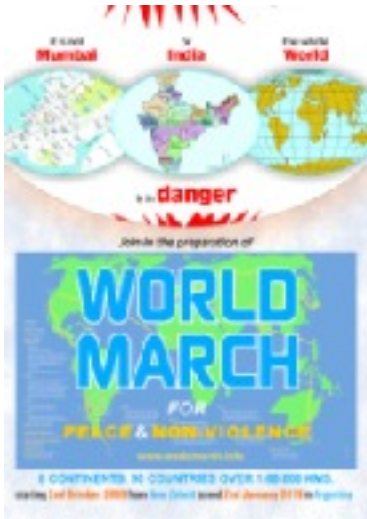
Bombay
Sarvoday
Mandal

Gandhi Charitable Trust



Dolly Thakore
Media relations manager,
casting director, columnist,
stage actress and social worker.

MATERIALS PRODUCED SO FAR FOR CONTACTS & DIFFUSION



Leaflet - Front



Leaflet - back

WORLD MARCH
FOR PEACE & NON-VIOLENCE
www.worldmarch.in • www.worldmarch.info
 Rakesh : 9821561235 • Viren : 9328696031

Rubber Stamp
 (used on putting envelopes which are sent by courier)



Coffee Mug



Cap



Stickers



Email Signature



Banner



Endorsements Flier



T Shirt Front

T Shirt Back

T Shirt



CD Cover

MEDIA COVERAGE



Local school pitch world peace

Volunteers of a peace-propagating organisation bring together students for the cause on 'Martyrs Day'

Kajal Shah
By Staff

A suburban organisation 'Thousand Movement' has decided to do its bit for world peace, gathering volunteers for the 'World March for Peace and Non-violence' that begins on October 2, 2009 from New Zealand extending to Azerbaijan on January 2, 2010.

Jeetu Shah

Chaitanya Shah

Anura Kishore

World March for Peace and Non-Violence

An international organisation, World Without War has been working for 13 years in the field of peace and non-violence. This year they have initiated the World March for Peace and Non-violence, which will be the first ever movement to circle the Earth, with a demand from all nations to put an end to war and nuclear arms and to violence of all kinds (physical, economic, racial, religious, cultural, sexual, psychological). There is a need for a new world for the new and the future generations. The march will start on Oct 2 and will have 100 people taking it around, and others participating along the way. For participating as a team or individual, call 022-26614797 or visit www.thousand.org. P. No. 14, 2nd Road, Suburban.

14 **दैनिक सागर**
बुधवार, 18 फरवरी, 2009

सर्वोदय भवन में आयोजित विचार गोष्ठी में बोले वक्ता 'अहिंसा से मानवतावाद'



अहिंसा से मानवतावाद

विचार गोष्ठी में वक्ताओं ने अहिंसा से मानवतावाद का संदेश दिया। उन्होंने कहा कि अहिंसा ही मानवतावाद का सही हथियार है।

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पंजाब केसरी

हिंसा से मानवतावाद

विचार गोष्ठी में वक्ताओं ने अहिंसा से मानवतावाद का संदेश दिया। उन्होंने कहा कि अहिंसा ही मानवतावाद का सही हथियार है।

world march, media coverage in "Punjab Kesan" Hindi daily from Hissar (Haryana), India dt. 16-feb-2009

DNA DIGITAL EDITION
Daily News & Analysis

Wednesday, February 18, 2009

Thane school leads the way to hoist banner of world peace

Billabong High International School becomes the first school in the district to extend support to world peace march

Sukhada P. Phadnis, Thane

Billabong High International School became the first school in Thane to extend its support to World March for Peace and Non-Violence which will begin in New Zealand and travel all across the world from October 2, 2009 to January 2, 2010. More than 1,500 students and their parents on the occasion of the annual sports day of the school took a pledge in support of universal peace at Candej Kordekar Stadium on Sunday. The entire event was filmed and the footage will be a part of a documentary which will be screened throughout the worldwide march.

Kavita Kave, principal, Billabong High International School, said, "We are extremely proud to be a part of the worldwide march. It is indeed heartening that our school took the first step in Thane district thus paving the way for others." Chaitanya Shah, co-ordinator of the march for India, said, "This event was a part of our preparation for the world march. We will try to convince as many schools from Mumbai as possible to hold such marches. This activity is not just in response to the recent terror attacks in Mumbai. Our aim is to spread the message of non-violence and peace to every country wherever terrorists have attacked."

Hemita Rana, grade VIII student said, "This was the first occasion when we pledged for universal peace. I am glad that I could contribute to the worldwide event in my own small way." JUST CAUSE: The school's efforts are intended to be a trailblazer.

World March News, Hissar-Haryana (India), 15 Feb 2009

जागरण सिटी

'मानवता के लिए अहिंसा का हथियार जरूरी'

विचार गोष्ठी में वक्ताओं ने अहिंसा से मानवतावाद का संदेश दिया। उन्होंने कहा कि अहिंसा ही मानवतावाद का सही हथियार है।




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